

## Air India boosts services to destinations in East Asia

### Air India & Air India Express now offer 67 weekly flights to 5 East Asian cities

**New Delhi, March 10, 2023:** Air India, India's leading carrier and a Star Alliance member, has added frequency on popular eastbound routes in its 2023 Summer Schedule, bringing more options for travellers to fly to and from Bangkok (Thailand), Hong Kong, and Seoul (South Korea).

Effective 26th March 2023, Air India will add a total of eight new weekly flights: six to Bangkok (three each from Delhi and Mumbai), as well as additional weekly flights from Delhi to Seoul (Incheon) and Hong Kong.

All flights will be operated by Boeing 787-8 Dreamliner aircraft, featuring a two-class cabin configuration, comprising 18 Business Class and 236 Economy Class seats.

With these additions, Air India and Air India Express will collectively offer 67 weekly services to Bangkok, Hong Kong, Seoul, Singapore and Tokyo from Delhi, Mumbai, Chennai, Trichy and Madurai.

**Mr Nipun Aggarwal, Chief Commercial and Transformation Officer, Air India,** said, *"Building a more robust network is a key element of Air India's Vihaan.AI 5-year transformation plan, and having boosted services on multiple routes to North America and Europe in quick succession, we are now pleased to step up services to the East. We recognise the importance of providing our customers with convenient and reliable travel options, and this increase in frequency demonstrates our commitment to meeting those needs."*

Air India's route network also includes non-stop flights from Delhi to Sydney and Melbourne in Australia. The increase in flights to these East Asian destinations will further strengthen Air India's foothold in the East as well as globally, especially after the recently resumed non-stop flights to Vienna (Austria), Milan (Italy), and Copenhagen (Denmark).

Passengers can now conveniently and comfortably fly to these destinations that are a popular choice not only for tourism but also as hubs of business, trade, and education. With Air India's renewed focus and vigour on expanding its international network, the airline is well positioned to capture a larger share of the global aviation market.

The newly added Air India flights are now available for booking on the Air India [website](#), mobile apps, as well as through travel agents and other booking channels.

#### About Air India:

Founded by the legendary JRD Tata, Air India pioneered India's aviation sector. Since its first flight on October 15, 1932, Air India has an extensive domestic network and has spread its wings beyond to become a major international airline with a network across USA, Canada, UK, Europe, Far-East, South-East Asia, Australia and the Gulf. Air India is a member of Star Alliance, the largest global airline consortium. After 69 years as a Government-owned enterprise, Air India and Air India Express were welcomed back into the Tata group in January



2022. The present management at Air India is driving the five year transformation roadmap under the aegis of Vihaan.AI to establish itself as a world-class global airline with an Indian heart.

**Vihaan.AI** is Air India's transformational roadmap over five years with clear milestones. It will be focussing on dramatically growing both its network and fleet, developing a completely revamped customer proposition, improving reliability and on-time performance. The airline will also be taking a leadership position in technology, sustainability, and innovation, while aggressively investing in the best industry talent. Vihaan.AI is aimed at putting Air India on a path to sustained growth, profitability and market leadership.

#### **About the Tata Group:**

Founded by Jamsetji Tata in 1868, the Tata group is a global enterprise, headquartered in India, comprising 30 companies across ten verticals. The group operates in more than 100 countries across six continents, with a mission 'To improve the quality of life of the communities we serve globally, through long-term stakeholder value creation based on Leadership with Trust'.

Tata Sons is the principal investment holding company and promoter of Tata companies. Sixty-six percent of the equity share capital of Tata Sons is held by philanthropic trusts, which support education, health, livelihood generation, and art and culture. In 2020-21, the revenue of Tata companies, taken together, was \$103 billion (INR 7.7 trillion). These companies collectively employ over 800,000 people. Each Tata company or enterprise operates independently under the guidance and supervision of its own board of directors. There are 29 publicly-listed Tata enterprises with a combined market capitalisation of \$314 billion (INR 23.4 trillion) as on December 31, 2021. Companies include Tata Consultancy Services, Tata Motors, Tata Steel, Tata Chemicals, Tata Consumer Products, Titan, Tata Capital, Tata Power, Tata Communications, Indian Hotels, Tata Digital and Tata Electronics.

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